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Twin Valley Co-op Member News

BIRTLE • MINIOTA • ELKHORN • ROSSBURN • RUSSELL

@TwinValleyCoop



Deep Roots - A look back at the 90 Year Celebration for TVC

As we reflect back on 2019 and all the ways that we celebrated our 90th year, one of our best memories was being in each community with our fundraising BBQ's. We celebrated with the communities of Birtle, Elkhorn, Miniota, Rossburn and Russell during the summer months with BBQ's where the funds were donated back to the local community. We also left a permanent marker in each town with the addition of our "You're at home here" community benches, located in playgrounds and areas where people can sit and rest on our benches.

Some of our other notable events were:

- Giving free onesies to any TVC member who had a baby in 2019; starting in January
- We sold bread for 29 cents a loaf on Feb 6
- Rolled fuel price back to 1929 prices for one winner at each Gas Bar on March 29
- Celebrated our 90th Anniversary on our incorporation date of April 15, 1929
- In May, we visited with Bob Bleloch, 101yrs old as he told us of his days working for TVC at the Birtle Lumber yard when he was the Manager
- In June, July and August we held our Community Fundraising BBQs
- September 17th was Fuel Good Day where proceeds raised were donated to local Fire Depts
- We celebrated Co-op Week October 13-19th with a number of online contests
- On November 13, 20 & 27th we did our "Check Out" Game in our Food Stores and at Russell Home Centre on December 4th.



Our final 90th Anniversary celebration is the "12 Days of Christmas", where you can enter to win 1 of 15 Christmas meal packages; one draw from each of our 15 locations. You will win a turkey and all the fixings. Enter from December 1 to 12th.

Thank you for a memorable 90th Anniversary year. Twin Valley Co-op has deep roots in each community that we serve. We have 6500+ members, and we hope to continue to serve you for years to come.

Thank you for shopping locally, and helping Twin Valley Co-op become your retailer of choice. ♥

12 Days of Christmas: Dec 1 - 12th



Message from Dwayne Moncur, GM



Welcome to the winter edition of the TVC Newsletter.

We will wrap up our 90th year of business on Nov 30. There were a number of community events held to help

celebrate the anniversary. They were supported very well, and draws were held that benefitted local organizations.

The crop year was strange to say the least. We didn't achieve our budget sales as a result, but are still going to eclipse last year's numbers. We have competed budgets and are looking forward to next year.

There will be some upgrades taking place as we continue to invest our assets.

I would like to thank the TVC team for all of their hard work and the members of Twin Valley Co-op for their continued support.

Happy Holidays Everyone!



2019 Holiday Hours

		Dec-24	Dec-25	Dec-26	Dec 31	Jan 1
Birtle Admin Office	204-842-3387	8:30 - 4:00	Closed	Closed	8:30 - 4:00	Closed
Birtle Food Store	204-842-3391	9:00 - 4:00	Closed	Closed	9:00 - 7:00	Closed
Birtle Gas Bar	204-842-3756	6:00 - 5:00	Closed	8:00 - 8:00	6:00 - 9:00	11:00 - 8:00
Birtle Home & Agro	204-842-3388	8:00 - 4:00	Closed	Closed	8:00 - 6:00	Closed
Bulk Petroleum	204-842-3202	8:30 - 4:00	Closed	Closed	8:30 - 4:00	Closed
Elkhorn Agro	204-845-2438	8:00 - 4:00	Closed	Closed	8:00 - 4:00	Closed
Elkhorn Food Store	204-845-2428	9:00 - 4:00	Closed	Closed	9:00 - 6:00	Closed
Elkhorn Home Centre	204-845-2145	7:00 - 4:00	Closed	Closed	7:00 - 5:00	Closed
Miniota Agro	204-567-3766	8:00 - 4:00	Closed	Closed	8:00 - 4:00	Closed
Miniota Food Store	204-567-3601	9:00 - 4:00	Closed	Closed	9:00 - 6:00	Closed
Miniota Home Centre	204-567-3592	8:00 - 4:00	Closed	Closed	8:00 - 6:00	Closed
Rossburn Agro	204-859-3203	8:00 - 4:00	Closed	Closed	8:00 - 4:00	Closed
Russell Agro	204-773-2166	8:00 - 4:00	Closed	Closed	8:00 - 4:00	Closed
Russell Gas Bar	204-773-7855	6:00 - 5:00	Closed	8:00 - 9:00	6:00 - 10:00	11:00 - 10:00
Russell Home Centre	204-773-3917	8:00 - 4:00	Closed	Closed	8:00 - 5:30	Closed



Merry Christmas from our Board of Directors

President: James Boucher
Vice-President: Mark Morton
Secretary: Corrie Boucher
Director: Diane Brydon
Director: Kendall Heise
Director: Jean Hogarth
Director: Mark Humphries
Director: Dennis Lachapelle
Director: Manley Mackedenski

To contact the Board of Directors, email:
j.boucher@twinvalleycoop.ca

ADMINISTRATION

Give the gift that keeps on giving! You can purchase a Red Cross GIVE Gift Card from any TVC location including the administration office. It is perfect for those hard to buy for people on your list, plus \$1 from every card purchased goes to the Red Cross disaster relief fund. Available now, until Dec 31, 2019.



CREDIT DEPT.



We are now taking applications for the FCC Lead with Seed program. Take advantage of No Interest and No Payments until Oct 1, 2020. Deadline for applications is Jan 30, 2020.

It's time to review your FCC Crop Input limits. If you require an increase, please speak to one of our Ag representatives or contact Audrey Zenchyshyn, Credit Manager at 204-859-3299 or email a.zenchyshyn@twinvalleycoop.ca.

FCC Crop Input and Lead with Seed payments are due Mar 15, 2020. You may choose to pay at one of our locations (cheque payable to Twin Valley Co-op) or you can pay FCC directly on line through on line banking.

Note that your Crop Input and Lead with Seed balances accrue interest daily. You must obtain the balance the day you are making payment to payout completely. You can get that information at FCC online www.fcc.ca or phone 1-888-522-2555.

Twin Valley Co-op is now offering Scotia Bank Yield More Financing as another financing option. If you would like to apply or need more information, please contact one of our Ag representatives. One piece of government issued photo ID is required at time of application; example: driver's license or passport.

- Audrey Zenchyshyn, Credit Manager

AGRO DIVISION



The 2019 growing season has thrown non-stop challenges in the path of our Ag customers. From a cool spring with heavy insect pressure, to dry conditions during the growing season and excessive moisture at harvest, it has put producers to the test. With winter now settling in, it is time to focus on how we, as the agricultural community, can work together to move from the position 2019 has left us in, towards a prosperous new year in 2020.

I would encourage you to spend time talking with your TVC Agro Team about the challenges that you are facing as we enter the next growing season. As a locally owned and managed business, we are able to adapt to the needs of you, our member owners. Whether it be cash flow, fertilizer storage, agronomy, or spring workload management, we would be honored to work with you to find options that will meet your individual needs.

- Chris Iverson, Agro Division Manager



ENERGY DIVISION

Birtle Gas Bar has expanded their fresh selection of sandwiches, wraps, and other snack items for your convenience. Welcome to Joel Bryant who will continue his training as he joins the gas bar team. New pumps will shortly be in operation; thank you to the public for understanding the challenges of upgrading the equipment and during the recent paving near the pumps.

- Andrew Richards, Birtle Gas Bar Supervisor

Twin Valley Co-op is excited to announce Adam Buss as the Russell Gas Bar Manager. Adam has already proven to be an asset to the team with his education and experience.

Russell Gas Bar is now offering the Co-operative Coffee brand. Come in and try some with a squirt of flavoring and some toppings to go with it. In the near future, Russell Gas Bar will be providing the Co-op brand of fresh bakery and deli products such as sandwiches, wraps, fruit cups, pastries, etc. We are excited to have this fresh addition to our well stocked convenience store.

- Adam Buss, Russell Gas Bar Manager



Twin Valley Co-op launched the new KIDS CLUB program in September. Kids can register at our Food Stores, where they will receive a membership card and passport. Kids may take their passport to any Food, Gas or Home Centre to receive a sticker on their passport. Once the passport is filled, they can return to the food stores to receive a pencil or a reusable shopping bag as a prize.

Kids can also let the Food Stores know when it is their birthday month, as they will receive a birthday card, with coupons which include \$5.00 off a birthday cake, \$3.00 off a pizza, and a free cool slush! Also, on every visit into the food stores to grocery shop with their parents, they can receive a free Babybel, piece of fruit, cookie and a tattoo from the meat department.

We hope this will make shopping an enjoyable experience !



FOOD DIVISION



The Food Division has added a new van in their fleet which is working really well. This van will be instrumental in starting a transfer program of deli goods to the Russell Gas Bar in coming weeks. Take Your Kids To Work Day was a success with Nina and Katharina both bringing in their daughters who worked well with the team. Welcome to new team member Angele Simard. Angele is joining the deli team. In the near future, members will see some upgrades to the tills area of the Birtle Food Store. Thank you to all team members for their hard work over the last few months. The Friday of Thanksgiving weekend was one of our busiest days of operations with regards to sales, and we hope to see an even busier Christmas season.

- Mike Fulcher, Food Division Manager

Elkhorn Food Store has upgraded to new LED lighting which gives the store a fresh look. The Elkhorn Chamber Light-Up was a great success as we held a "Sip and Sample" table where guests could sample some of the new Liquor products. An assortment of Christmas "cheer" is available in the Liquor department. Christmas season is approaching fast; and Elkhorn Food would love to assist you with your Christmas grocery needs. Birtle Food will be delivering fresh baking, produce and meat to Elkhorn Mondays, Wednesdays and Fridays.

- Jyl Oliver, Elkhorn Food Manager

Miniota Food would like to welcome Shelby Greer to the team; she started October 26 and will be a part time team member. It was a busy November at Miniota Food Store; we filled a large order for the Community Center for their Steak Night fundraiser on November 15. At this event, TVC presented a cheque for \$5000 towards the new Zamboni for the rink. Thank you for your community support and for shopping local.

- Sheena Cowan, Miniota Food Manager



Custom Deli Trays available

HOME & BUILDING DIVISION



Seasons Greetings from the Birtle Home Centre. We would like to welcome Sam Cripps who has joined our yard team. If you have not been in the store for a while, stop in and check out the Christmas present selection for your loved ones. There is something for everyone. Lastly, I would like to take this opportunity to thank you for your patronage at all TVC locations this year.

- Dwayne Hohmann, HABS Division Manager

Elkhorn Home Centre is in full swing of Christmas season; we have our front ends set up for winter. Watch for the Price Blast flyer which has great gift ideas! We just received a delivery of Christmas succulents from Westwood ranch for the Christmas season; these will make a great last minute gift idea. Deer licenses were available for the first time at Elkhorn Home Centre and we have sold 82 of the 90 we ordered to date. Keeping with the enthusiasm for hunting, we have ordered sausage and jerky seasoning as it seemed to be very popular. Elkhorn Home Centre participated in the town Light Up on Nov 30th as we handed out treat bags to the children. We will be having our team member Christmas supper on December 6th along with the Agro team members; as well as our annual Christmas potluck and gift exchange on Dec 19th. Merry Christmas everyone!

- Elkhorn Home Centre

Greetings from the Miniota Home Centre! Welcome to our two new team members, student clerks Wyatt Anderson and Caleb Saulteaux. Wyatt attends Birtle Collegiate and Caleb attends Chan Kagha Otina Dakota Wayawa Tipi School. We would also like to thank Laura Graham, School Counsellor for the Chan Kagha Otina Dakota Wayawa Tipi School for asking us to participate in the Take Your Kids to Work Day on Nov 6, 2019. We were pleased to have student Kariana Elk join the team and help with merchandising end bunks and moving product in the store. She was a great help and it was great having her join the team that day.

-Dave Wright, Miniota Home Centre Manager

Russell Home Centre is currently under renovations after the summer flood damaged three offices. We have new product showing up weekly; new products to include spray paints, wall paper, floor tile, cleaning supplies and more. We were pleased to provide a donation of paint through the Communities in Full Color Program to the Silverton Community Centre. If your organization would like to apply to receive free paint, please stop in for an application. We have expanded our flooring line with pallets of styles of laminate and vinyl plank. Stop in and see our samples, plus the in-stock flooring available at sale prices.

-Crystal Michalchuk, Russell Home Centre Manager

LOCALLY
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LIFETIME
MEMBERSHIP
BENEFITS



Twin Valley Co-op would like to congratulate Dave Wright on his retirement on Dec 20, after 16 years of service in our organization. Dave started his employment with TVC on Dec 29, 2003 in Russell as an estimator. In May of 2005, Dave became a Building Materials Supervisor and then in March 2012 he moved to the Miniota Home Center as Unit Manager. Every location that he has worked at has seen noticeable improvements. Dave, you will be missed by the TVC team and members; you have had a very positive influence on all of us. Congratulations to both you and Bridgette on your retirement. ♥

PETROLEUM DIVISION

Harvest 2019! Challenging to say the least. For some, the challenge will continue into Spring 2020.

Winter is a good time to upgrade or add to your petroleum storage. Twin Valley Coop has an interest free tank program. Our Bulk Lubricant offer continues to grow. Bulk oil is a cost effective clean way to handle your on farm lubricant needs. Diesel Exhaust Fluid (DEF) is also available in totes, drums and jugs. Give us a call at 1-866-577-3835. We look forward to helping you prosper.

- John Pickup, Bulk Petroleum Manager

Member Relations

Twin Valley Co-op Supports the Community it Serves



www.twinvalleycoop.ca

Our Community Contributions since the Summer Newsletter:

90th Anniversary Celebrations	Elkhorn Legion Poppy Fund	Rosburn Nursery School
Alzheimer's Ride for Memories	Elkhorn Western Weekend	RCMP Emergency Services Golf Tour.
Angusville Community Centre	Foxwarren Facing Off Against Cancer	Russell Beef and Barley - Bull Rider
Archie-Lenore 4-H Club	Fuel Good Day - Birtle Fire Dept	Russell Game & Fish
Assessippi National Disc Golf Tournament	Fuel Good Day - Elkhorn Fire Dept	Russell Lions 5M13 District Convention
Assessippi Parkland Tourism	Fuel Good Day - Miniota Fire Dept	Russell Lions Prairie Classic Fishing Derby
Binscarth Curling Club	Fuel Good Day - Russell Fire Dept	Russell Lots a Tots
Birtle Ag Society Fair	Hooper's Lake Buck Night	Russell Family Christmas Dance
Birtle Curling Club	Inglis School	Russell Flying Club
Birtle Golf Club	Lake of the Prairies Next Generation Angler	Russell Golf Club
Birtle High School Fundraiser	Long Range Game & Fish	Russell Vet Services
Birtle Minor Hockey Hat Auction	Major Pratt High School Hockey	St. Lazare School
Birtle Minor Hockey Skills Competition	Manitoba Beef Producers District 7	Silverton Community Centre
Birtle Morningstar Daycare	Miniota Community Centre	Snake Creek Wildlife
Birtle Post-Harvest Social	Miniota Curling Club	Spy Hill Sports Days
Birtle Skating Club	Miniota Golf Club	STARS Program
Board of Directors Camp Sponsorships	Miniota Municipal Senior Services	Terry Fox Run
Board of Directors Grad Scholarships	Miniota Sno Blazers Club	Thunder and Ice Snowmobile Club
Canada Post Foundation	Parkland AAA Bantam Rangers	Virden Oil Capitals
Ducks Unlimited	Prairie View Gymnastics Club	Wallace District Fire Dept Fundraiser
Elkhorn Antique Museum	Reston Renegades Hockey	Waywayseecappo Wolverines
Elkhorn Automobile Canada Day	Rosburn Chamber of Commerce	Yellowhead Chiefs AAA Female Bantam
Elkhorn Day Care Fundraiser	Rosburn Crokiurl	Yellowhead Chiefs AAA Bantam
Elkhorn Elks Rock-A-Thon	Rossmann Lake Golf Club	YFC Soap Box Derby



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